

Terms of Reference- CFUW Ontario Council Membership Committee

Purpose

The purpose of the OC Membership Committee is to research ideas, best practices and strategies related to recruitment and retention of membership. The committee will share strategies with clubs to help strengthen their recruitment efforts and find ways to engage diverse women and women of all ages and educational backgrounds who have goals and interests aligned with those of CFUW.

Goals/Activities

1. The committee will work to develop specific actions for OC clubs experiencing membership challenges
2. They will support the launch of an initial e-club.
3. They will examine ideas and develop tools for ongoing membership recruitment and retention for all Ontario clubs.
4. The committee will examine alternative ways for clubs to meet and/or interact in order to improve membership numbers in Ontario and provide suggestions for implementation.
5. The committee is expected to produce a year-end report for the Ontario Council Annual Report for members.

Membership

- Committee Chair- Board Membership Chair
- CFUW Ontario Council President
- At least two and not more than six other CFUW Members

Meetings

- The committee will meet as necessary

